1987 Expense Projections

QUARTERLY POINT BUDGET, April-June 1987
c:budget.cal, prepared 5/19/87

	Budget	Circ	Edit	Resrch	Prod	Books	Other
REVENUE							
Subscriptions	95119	95119					
Back Issues	962	962					
Mailing List	9112	9112					
Direct Distrib	11690	11690					
Dell	11000	11000					
EWEC Sales	3687					3687	
WESC Sales	667					667	
CQ Book Sales	142					142	
Chronicle	7150						7150
Unclasifieds	1223						1223
Royalties	439						439
Contributions	1492						1492
Interest	196						196
TOTAL REVENUE	142879	127883	0	0	0	4496	10500
DIRECT EXPENSES (Actual 1st Qtr Expenses reduced)							
Circ Pay	13000	13000					
Sub Fulfill	9050	9050					
Circ Promo	4600	4600					
Credit Card Disc	575	575					
Direct Distrib	995	995					
Dell	2428	2428					
Printing Mag	22900	22900					
Mailing List	660	660					
Edit Pay	13572		13572				
Writers/contribs	7500		7500				
Networks (EIES, CS	112		112				
Rsrch Pay	2520			2520			
Rsrch Material	515			515			
Prodn Pay	12900				12900		
Outside Prodn Svc	480				480		
Prodn Sols	1215				1215		
Pre-press	4260				4260		
EWEC fulfill	255					255	
Buy EWEC's	2140					2140	
Buy WESC's	193					193	
Chronicle Exp	5700						5700
TOTAL DIRECT EXP	105570	54208	21184	3035	18855	2588	5700
CONTRIBUTION TO INDIRECT EXPENSES	37309	73675	-21184	-3035	-18855	1908	4800
INDIRECT EXPENSES							
Office Pay	6000						
Insurance	729						
FICA TAxes	4050						
Other Taxes	660						
Off & comp spls	1300						
Equip Rent & Main	2030						
Telephone	2450						
Postage	1875						
Travel & Ent	30						
Container Rent	600						
Building Rent	8275						
Bldg Maint	54						
Utilities	1268						
Legal & Profsl	1050						
Int & Penalties	500						
Bank Service Fees	500						
Misc Expense	80						
TOTAL INDIRECT	31451						
PROFIT/LOSS	5858						
TOTAL EXPENSES	137021						